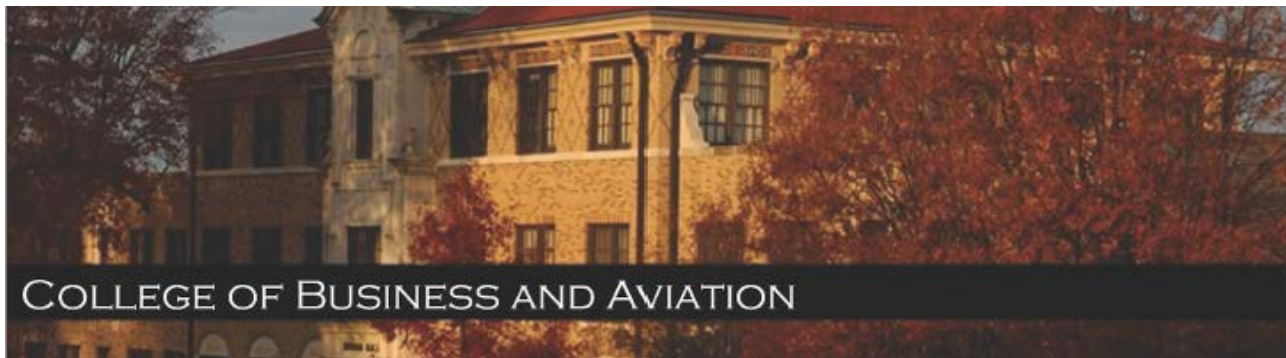


DELTA STATE UNIVERSITY

College of Business and Aviation Division of Management, Marketing, & Business Administration Student Learning Outcomes 2017-2019



Program Outcomes – General Business Administration

General Business majors will understand the concepts in the major areas of business.

General Business majors will be proficient in professional selling solving techniques.

General Business majors will understand the components of a business plan.

General Business majors will be proficient in decision making/problem solving techniques.

General Business majors will demonstrate the ability to work as a team member.

General Business majors will be proficient in critical/creative thinking skills.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)			
GENERAL BUSINESS ADMINISTRATION - Business Concepts			
		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
A. General Business majors will understand the concepts in the major areas of business.	80% of the General Business majors taking MGT 499 will earn a B or better in projects that indicated they understood the concepts in the major areas of business.	In AY 2018-19 76% of General Business majors earned a B or better on their business plan project, compared to 79% in AY 2017-18 and 95.5% and 100% in AY 2016-17.	The evaluation results will be used in two ways. One is to assess whether the learning outcome was achieved. In this case, the learning outcome was not achieved. Another use is to determine whether the learning outcome needs to be changed. Since 76% of general business majors earned lower than a B in their projects, consideration will be given as to whether the assignments/projects need to change.

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
GENERAL BUSINESS ADMINISTRATION - Professional Selling**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
B. General Business majors will understand the components of a business plan.	80% of the General Business majors taking MKT 321 will earn a B or better in projects that indicated they understood the concepts of professional selling techniques.	In AY 2018-19 95% of General Business majors earned a B or better on their projects, compared to 100% in AY 2017-18 and AY 2016-17.	The evaluation results will be used in two ways. One is to assess whether or not the learning outcome was achieved. In this case, the learning outcome was achieved. Another use is to determine whether the learning outcome needs to be changed. If 95% of general business majors earned B or better on their sales presentations then s consideration will be given as to whether sales presentations projects/assignments need more rigor.

BACHELOR OF BUSINESS ADMINISTRATION (BBA) GENERAL BUSINESS ADMINISTRATION - Business Plans			
		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
C. General Business majors will understand the components of a business plan.	80% of general business majors will earn a grade of B or better on their business plans in MGT/MKT 370 and MGT 460.	In AY 2018-19 80% of General Business majors earned a B or better on their business plan projects compared to 79% in AY 2017-18 and 80% in AY 2016-17.	The evaluation results can be used in multiple ways. One is to assess whether or not the learning outcome was achieved. In this case, the learning outcome was achieved. Another use is to determine whether or not the learning outcome should be changed. Because 36 of the 37 made B or better on the business plan, it appears that the learning outcome assignments/projects should not be changed.

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
GENERAL BUSINESS ADMINISTRATION - Decision Making**

		Analysis of Results	
<p>Performance Measure (Competency) D. General Business majors will be proficient in decision making/problem solving techniques.</p>	<p>Data Collection (Evidence) At least 80% of General Business majors will earn a grade of B or better on their project in MGT 499.</p>	<p>Results of Evaluation In AY 2018-19, 76% of General Business majors earned a B or better on projects that indicated they understood the concepts of problem solving/decision techniques, compared to 95.5% in AY 2017-18 and 100% in AY 2016-17.</p>	<p>Analysis and Action Taken The evaluation results will be used to assess whether the learning outcome was achieved. In this case, the learning outcome was not achieved. Since 76% of general business majors earned lower than a B in their projects, consideration will be given as to whether the assignments/projects need to change.</p>

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
GENERAL BUSINESS ADMINISTRATION - Teamwork**

		Analysis of Results	
<p>Performance Measure (Competency) E. General Business majors will demonstrate the ability to work as a team.</p>	<p>Data Collection (Evidence) At least 80% of General Business majors will earn an average grade of B or better on their group evaluations in MGT 435 and MGT 499.</p>	<p>Results of Evaluation In AY 2018-19, 86% of General Business majors earned a B or better on group evaluations demonstrating the ability to work as a team, compared to 73.7% in AY 2017-18 and 83.3% in AY 2016-17.</p>	<p>Analysis and Action Taken Consider revising the measuring rubrics. Consider alternative evaluation tools.</p>

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
GENERAL BUSINESS ADMINISTRATION - Critical Thinking**

		Analysis of Results	
<p>Performance Measure (Competency) F. General Business majors will be proficient critical/creative thinking skills.</p>	<p>Data Collection (Evidence) At least 80% of General Business majors will earn an average grade of B or better in MGT 499 on their projects that indicated they are proficient in critical/creative thinking skills.</p>	<p>Results of Evaluation In AY 2018-19, 76% of General Business majors earned a B or better on projects demonstrating the ability to think creatively and critically compared to 95.5% in AY 2017-18 and 100% in AY 2016-17.</p>	<p>Analysis and Action Taken The evaluation results will be used to assess whether the learning outcome was achieved. In this case, the learning outcome was not achieved. Since 76% of general business majors earned lower than a B in their projects, consideration will be given as to whether the assignments/projects need to change.</p>

Program Outcomes – Health Care Administration

Healthcare Administration majors will understand the integration of the functional areas of business in the healthcare industry.
Healthcare Administration will understand the concepts in the major areas of business.
Health Care Administration majors will be proficient in decision making/problem solving techniques.
Health Care Administration majors will demonstrate the ability to work as a team member.
Health Care Administration majors will be proficient in critical/creative thinking skills.

BACHELOR OF BUSINESS ADMINISTRATION (BBA) HEALTH CARE ADMINISTRATION - Health Care Integration			
		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
B. Health Care Administration majors will understand the integration of the functional areas of business in the Health Care industry.	80% of the Health Care Administration majors taking MGT 302 or HCA 302, HCA 335, and HCA 440 will earn a B or better in projects that indicated they understand the integration of the functional areas of business in the Health Care industry.	In AY 2018-19, 69% of the Health Care Administration majors taking MGT 302, HCA 302, HCA 335, and HCA 440 earned a B or better in projects that indicated they understand the integration of the functional areas of business in the Health Care industry as compared to 100% in AY 2017-18.	Consider an introductory textbook for HCA 440 or introduce intermediate microeconomics as a prerequisite. Continue to assess students through research papers and presentations. Will consider offering subjective tests.

BACHELOR OF BUSINESS ADMINISTRATION (BBA) HEALTH CARE ADMINISTRATION - Business Concepts			
		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
C. Health Care Administration will understand the concepts in the major areas of business.	80% of the Health Care Administration majors taking MGT 499 will earn a B or better in projects that indicated they understood the concepts in the major areas of business.	In AY 2018-19 50% of Health Care Administration majors earned a B or better on their projects compared to 0% in AY 2017-18 and 100% in AY 2016-17.	The evaluation results will be used to assess whether the learning outcome was achieved. In this case, the learning outcome was not achieved. Since 76% of general business majors earned lower than a B in their projects, consideration will be given as to whether the assignments/projects need to change.

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
HEALTH CARE ADMINISTRATION - Decision Making**

		Analysis of Results	
<p>Performance Measure (Competency) D. Health Care majors will be proficient in decision making/problem solving techniques.</p>	<p>Data Collection (Evidence) At least 80% of Health Care majors will earn a grade of B or better on their project in MGT 499.</p>	<p>Results of Evaluation In AY 2018-19, 50% of Health Care majors earned a B or better on projects that indicated they understood the concepts of problem solving/decision techniques compared to 0% in AY 2017-18 and 100% in AY 2016-17.</p>	<p>Analysis and Action Taken The evaluation results will be used to assess whether the learning outcome was achieved. In this case, the learning outcome was not achieved. Since 76% of general business majors earned lower than a B in their projects, consideration will be given as to whether the assignments/projects need to change.</p>

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
HEALTH CARE ADMINISTRATION - Teamwork**

		Analysis of Results	
<p>Performance Measure (Competency) E. Health Care majors will be demonstrate the ability to work as a team.</p>	<p>Data Collection (Evidence) At least 80% of Health Care majors will earn an average grade of B or better on their group evaluations in MGT 435 and MGT 499.</p>	<p>Results of Evaluation In AY 2018-19, 50% of Health Care majors earned a B or better on group evaluations demonstrating the ability to work as a team compared to 0% in AY 2017-18 and 100% in AY 2016-17.</p>	<p>Analysis and Action Taken The evaluation results will be used to assess whether the learning outcome was achieved. In this case, the learning outcome was not achieved. Since 76% of general business majors earned lower than a B in their projects, consideration will be given as to whether the assignments/projects need to change.</p>

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
HEALTH CARE ADMINISTRATION - Critical Thinking**

		Analysis of Results	
<p>Performance Measure (Competency) F. Health Care majors will be proficient critical/creative thinking skills.</p>	<p>Data Collection (Evidence) At least 80% of Health Care majors will earn an average grade of B or better in MGT 499 on their projects that indicated they are proficient in critical/creative thinking skills.</p>	<p>Results of Evaluation In AY 2018-19, 50% of Health Care majors earned a B or better on projects demonstrating the ability to think creatively and critically compared to 0% in AY 2017-18 and 100% in AY 2016-17.</p>	<p>Analysis and Action Taken The data are used to determine whether students actually understand the critical and creative thinking. Also, faculty will review and revise, if needed, the measuring rubrics.</p>

Program Outcomes – Management

Management majors will understand the functions of management: Planning, organizing, controlling, and leading.

Management majors will be knowledgeable of leadership styles.

Management majors will understand the concepts in the major areas of business.

Management majors will be proficient in decision making/problem solving techniques.

Management majors will demonstrate ability to work as a team member.

Management majors will be proficient in critical/creative thinking skills.

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MANAGEMENT - Management Functions**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
A. Management majors will understand the functions of management: Planning, organizing, controlling, and leading.	At least 80% of Management majors will earn a grade of B or better on their project in MGT 475, MGT 484 or MGT 495.	In AY 2018-19, 100% of Management majors earned a B or better on projects that indicated they understood the functions of management: planning, organizing, controlling, and leading, compared to 89% in AY 2017-18 and 100% in AY 2016-17.	The data are used to determine whether students actually understand the main functions of management. Also, data are used so that students can take theoretical concepts and apply them to real life situations. Based on the results of the evaluation consideration will be given as to whether projects/assignments need more rigor.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)			
MANAGEMENT - Leadership			
		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
B. Management majors will be knowledgeable of leadership styles.	At least 80% of management majors will earn a grade of B or better on their project in MGT 305 or MGT 484.	In AY 2018-19, 67% of Management majors earned a B or better on projects that indicated they were knowledgeable of leadership styles, compared to 88.9% in AY 2017-18 and 81% in AY 2016-17.	Revise course outline by using teaching methods and assignments to better align with the learning outcome, allowing for more classroom structure. The outcomes from engaging in this process will be the students' ability to understand the information and implement the task.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)			
MANAGEMENT - Business Concepts			
		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
C. Management majors will understand the concepts in the major areas of business.	80% of the management majors taking MGT 499 will earn a B or better in projects that indicated they understood the concepts in the major areas of business.	In AY 2018-19 90.9% of management majors earned a B or better on their projects compared to 88.9% in AY 2017-18 and 85.7% in AY 2016-17.	The data are used to determine whether students actually understand the concepts in the major areas of business. Also, data are used so that students can take theoretical concepts and apply them to real life situations. Based on the results of the evaluation consideration will be given as to whether projects/assignments need more rigor.

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MANAGEMENT - Decision Making**

		Analysis of Results	
<p>Performance Measure (Competency) D. Management majors will be proficient in decision making/problem solving techniques.</p>	<p>Data Collection (Evidence) At least 80% of Management majors will earn a grade of B or better on their project in MGT 499.</p>	<p>Results of Evaluation In AY 2018-19, 90.9% of Management majors earned a B or better on projects that indicated they understood the concepts of problem solving/decision techniques compared to 88.9% in AY 2017-18 and 85.7% in AY 2016-17.</p>	<p>Analysis and Action Taken The data are used to determine whether students actually understand the components of decision making and problem solving. Also, data are used so that students can take theoretical concepts and apply them to real life situations. Based on the results of the evaluation consideration will be given as to whether projects/assignments need more rigor.</p>

BACHELOR OF BUSINESS ADMINISTRATION (BBA) MANAGEMENT - Teamwork			
		Analysis of Results	
Performance Measure (Competency) E. Management majors will demonstrate the ability to work as a team member.	Data Collection (Evidence) At least 80% of Management majors will earn an average grade of B or better on their group evaluations in MGT 435 and MGT 499.	Results of Evaluation In AY 2018-19, 90.9% of Management majors earned a B or better on group evaluations demonstrating the ability to work as a team, compared to 92% in AY 2017-18 and 81.3% in AY 2016-17.	Analysis and Action Taken The data are used to determine whether students actually understand the importance of functioning as a team member. Also, data are used so that students can take theoretical concepts and apply them to real life situations. Based on the results of the evaluation consideration will be given as to whether projects/assignments need more rigor.

BACHELOR OF BUSINESS ADMINISTRATION (BBA) MANAGEMENT - Critical Thinking			
		Analysis of Results	
Performance Measure (Competency) F. Management majors will be proficient in critical/creative thinking skills.	Data Collection (Evidence) At least 80% of Management majors will earn a grade of B or better on their project in MGT 499.	Results of Evaluation In AY 2018-19, 90.9% of Management majors earned a B or better on projects indicating proficiency in critical/creative thinking skills, compared to 88.9% in AY 2017-18 and 85.7% in AY 2016-17.	Analysis and Action Taken The data are used to determine whether students are proficient in critical/creative thinking skills. Also, data are used so that students can take theoretical concepts and apply them to real life situations. Based on the results of the evaluation consideration will be given as to whether projects/assignments need more rigor.

Program Outcomes – Marketing

Marketing majors will be proficient in professional selling techniques.
Marketing majors will be knowledgeable in quantitative research skills.
Marketing majors will understand the components of a marketing plan.
Marketing majors will be proficient in decision making/problem solving techniques.
Marketing majors will demonstrate ability to work as a team member.
Marketing majors will be proficient in critical/creative thinking skills.

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MARKETING - Professional Selling Techniques**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
A. Marketing majors will be proficient in professional selling techniques.	At least 80% of Marketing majors will earn a grade of B or better on their sales presentations in MKT 321.	In AY 2018-19, 89% of Marketing majors earned a B or better on projects indicating proficiency in professional selling techniques, compared to 100% in AY 2017-18 and 95% in AY 2016-17.	The data are used to revise the project and associated assignments to create checkpoints every three weeks to keep students focused and on task. Also, data are used so that students can take theoretical concepts and apply them to real life situations. Based on the results of the evaluation consideration will be given as to whether projects/assignments need more rigor.

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MARKETING - Quantitative Research Skills**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
B. Marketing majors will be knowledgeable in quantitative research skills.	At least 80% of Marketing majors will earn an average grade of B or better on their quantitative homework assignments in MKT 388.	In AY 2018-19, 85.7% of Marketing majors earned a B or better on projects indicating proficiency in quantitative research skills, compared to 100% in AY 2017-18 and 84.2% in AY 2016-17.	The results indicate that it may be prudent to either introduce students to some more advanced statistical means of data analysis or ask students to work with a local business to solve a research problem for that business using the statistical techniques for which they are familiar.

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MARKETING - Marketing Plans**

		Analysis of Results	
<p>Performance Measure (Competency) C. Marketing majors will understand the components of a marketing plan.</p>	<p>Data Collection (Evidence) 80% of marketing majors will earn a grade of B or better on their marketing plan in MKT 499.</p>	<p>Results of Evaluation In AY 2018-19, 86% of Marketing majors earned a B or better on projects indicating an understanding of the components of a marketing plan, compared to 86% in AY 2017-18 and 86.7% in AY 2016-17.</p>	<p>Analysis and Action Taken Faculty will consider projects in which students work with a local business to develop a marketing plan for that business.</p>

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MARKETING - Decision Making**

		Analysis of Results	
<p>Performance Measure (Competency) D. Marketing majors will be proficient in decision making/problem solving techniques.</p>	<p>Data Collection (Evidence) At least 80% of Marketing majors will earn a grade of B or better on their project in MGT 499.</p>	<p>Results of Evaluation In AY 2018-19, 75% of Marketing majors earned a B or better on projects that indicated they understood the concepts of problem solving/decision techniques compared to 100% in AY 2017-18 and 100% in AY 2016-17.</p>	<p>Analysis and Action Taken The data are used to determine whether students actually understand the components of decision making and problem solving. Also, data are used so that students can take theoretical concepts and apply them to real life situations.</p>

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MARKETING - Teamwork**

		Analysis of Results	
<p>Performance Measure (Competency) E. Marketing majors will demonstrate ability to work as a team member.</p>	<p>Data Collection (Evidence) 80% of marketing majors will earn an average grade of B or better on their group evaluations in MGT 435 and MGT 499.</p>	<p>Results of Evaluation In AY 2018-19, 75% of Marketing majors earned a B or better on group evaluation indicating an ability work as a team member, compared to 72.2% in AY 2017-18 and 100% in AY 2016-17.</p>	<p>Analysis and Action Taken The data indicates that students actually understand the theoretical concept of teamwork and actually participate as a team member at a level that is acceptable to other team members. Based on the results of the evaluation consideration will be given as to whether projects/assignments need to be changed.</p>

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MARKETING - Critical Thinking**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
F. Marketing majors will be proficient in critical/creative thinking skills.	At least 80% of Marketing majors will earn a grade of B or better on their project in MGT 499.	In AY 2018-19, 75% of Marketing majors earned a B or better on projects indicating proficiency in critical/creative thinking skills compared to 100% in AY 2017-18 and 100% in AY 2016-17.	The data are used to determine whether students are proficient in critical/creative thinking skills. Also, data are used so that students can take theoretical concepts and apply them to real life situations. Based on the results of the evaluation consideration will be given as to whether projects/assignments need to be changed.

Program Outcomes – MBA/iMBA

MBA and iMBA majors will demonstrate the ability to perform professional research and analysis.
MBA and iMBA majors will understand the integration of the functional areas of business.
MBA and iMBA students will understand the concepts in the major areas of business.
MBA and iMBA students will be proficient in decision making/problem solving techniques.
MBA and iMBA majors will demonstrate ability to work as a team member.
MBA and iMBA students will be proficient in critical/creative thinking skills.

MASTER OF BUSINESS ADMINISTRATION (MBA)

MBA/iMBA - Business Research Analysis

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
B. MBA and iMBA majors will demonstrate the ability to perform professional research and analysis.	80% of MBA and iMBA students will earn an average grade of B or better on their research and analysis homework assignments in all graduate courses ** MBA majors will score the national average on the Quantitative Research Techniques and Statistics section of Peregrine CPC exam.	In AY 2018-19, 70.9% of MBA/iMBA majors earned a B or better on homework assignments, demonstrating the ability to perform professional research and analysis, compared to 82.5% in AY 2017-18 and 48.8% in AY 2016-17. ** MBA/iMBA In AY 2018-19, students scored 53.33% compared to a national average of 55.10%.	MGT655 Ensure instructions and projects are understood by students. Ensure projects provide proper guidelines of how to perform research and analysis. Provide guidelines and tips for constitutes successful projects. The presentation of the new analytics content introduced this year will be revised and updated for the CIS/MGT 601 sections in the iMBA Financial Strategy Module to better fit the module’s grading system.

**MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA/iMBA - Integration of Business Function Areas**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
C. MBA and iMBA majors will understand of the integration of the functional areas of business.	<p>* At least 80% of all MBA and iMBA students will earn an average grade of B or better on their projects in all graduate courses.</p> <p>** MBA majors will score the national average on the Business Integration and Strategic Management section of Peregrine CPC exam.</p>	<p>In AY 2018-19, 91.6% of MBA/iMBA majors earned a B or better on analysis projects indicating they understand the integration of the functional areas of business, compared to 64% in AY 2017-18 and 15% in AY 2016-17.</p> <p>** In AY 2018-19 MBA students scored 60.00% compared to a national average of 62.12%.</p>	<p>Ensure that projects and assignments are created to promote critical thinking of the integrated concepts. HBR readings will be added the MGT 695 to strengthen the course.</p>

**MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA/iMBA - Business Concepts**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
C. MBA and iMBA majors will understand the concepts in the major areas of business.	* 80% of the MBA and iMBA majors will earn an average grade of B or better in projects that indicated they understood the concepts in the major areas of business in all graduate courses. ** MBA majors will score the national average on the Global Dimensions of Business section of Peregrine CPC exam.	In AY 2018-19, 77.4% of the MBA and iMBA majors earned an average grade of B or better in projects that indicated they understood the concepts in the major areas of business in all graduate courses compared to 75% in AY 2017-18 and 86.7% in AY 2016-17. ** In AY 2018-19 MBA students scored 58.33% compared to a national average of 57.99%.	Ensure students can detect how the assignments and projects relate to the major areas of business and how to apply the concepts.

**MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA/iMBA - Decision Making**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
D. MBA and iMBA students will be proficient in decision making/problem solving techniques.	* 80% of the MBA and iMBA majors will earn an average grade of B or better in projects that indicated they understood the concepts of problem solving/decision techniques in all graduate courses. ** MBA majors will score the national average on the Business Ethics section of Peregrine CPC exam.	In AY 2018-19, 73.9% of the MBA and iMBA majors earned an average grade of B or better in projects that indicated they understood the concepts of problem solving/decision techniques in all graduate courses compared to 69% in AY 2017-18 and 78.4% in AY 2016-17. ** In AY 2018-19 MBA students scored 61.67% compared to a national average of 61.27%.	Revise rubric. Add more experiential based learning initiatives emphasizing key concepts.

**MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA/iMBA - Teamwork**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
E. MBA and iMBA students will demonstrate ability to work as a team member.	* 80% of the MBA and iMBA majors will earn an average grade of B or better on their group evaluations demonstrating the ability to work as a team member in all graduate courses.	In AY 2018-19, 91.7% of the MBA and iMBA majors earned an average grade of B or better on their group evaluations demonstrating the ability to work as a team member in all graduate courses compared to 88.5% in AY 2017-18 and 99% in AY 2017-17.	Ensure that students examine their teammates work and understand the process and reasoning behind effectively evaluating teammates.

**MASTER OF BUSINESS ADMINISTRATION (MBA)
MBA/iMBA - Critical/Creative Thinking Skills**

		Analysis of Results	
Performance Measure (Competency)	Data Collection (Evidence)	Results of Evaluation	Analysis and Action Taken
F. MBA and iMBA students will be proficient in critical/creative thinking skills.	<p>* 80% of the MBA and iMBA majors will earn an average grade of B or better in projects that indicated they are proficient in critical/creative thinking skills in all graduate courses.</p> <p>** MBA/iMBA majors will score the national average on the Business Leadership section of Peregrine CPC exam.</p>	<p>* In AY 2018-19, 78.4% of the MBA and iMBA majors earned an average grade of B or better in projects that indicated they are proficient in critical/creative thinking skills in all graduate courses compared to 85.5% in AY 2017-18 and 50.7% in AY 2016-17.</p> <p>** MBA/iMBA students scored 65.56% compared to a national average of 62.64% in AY 2018-19.</p>	<p>Ensure that projects and assignments are created to promote problem solving/decision techniques.</p>