

Strategic Plan

2024-2029

DSU Mission Statement: The mission of Delta State University is to offer exceptional programs and opportunities that are current, innovative, and responsive to the diverse needs of those it serves. The University provides experiences that cultivate intellectual growth and individual enrichment to develop productive members of local, regional, and global communities.

Initiative I: Academic Programming and Student Success

Goal 1: Increase Student Learning Delta State University will ensure that its graduates are well-prepared for careers through current, relevant, high-quality programs that are responsive to change and dedicated to continuous improvement.

Indicators:

- SP 1. Ind 1. Prepare students for successful performance on national/standardized assessments in relative programs.
- SP 1. Ind 2. Graduate students who obtain employment, or are enrolled in a graduate program, in the area of their discipline or interest within one year of graduation.
- SP 1. Ind 3. Fulfill information and resource needs of students, faculty, and staff through library and learning resources.
- SP 1. Ind 4. Maintain a curriculum development and review process that supports continuous improvement.

Goal 2: Serve the Total Student Delta State University will recruit and retain an engaged student population and focus on holistic student development to graduate well-rounded contributors to society.

Indicators:

- SP 2. Ind 1. Increase enrollment across programs.
- SP 2. Ind 2. Increase year-to-year retention.
- SP 2. Ind 3. Increase the graduation rate.
- SP 2. Ind 4. Provide scholarship dollars and aid to students.
- SP 2. Ind 5. Align recruitment initiatives with the university's mission.
- SP 2. Ind 6. Provide advisement for students.
- SP 2. Ind 7. Provide opportunities for student engagement outside the classroom.
- SP 2. Ind 8. Graduate students who contribute to society.

Initiative II: Campus Environment and Continuous Support

Goal 3: Empower Excellence Delta State University will invest in recruiting and fostering dynamic, highly trained employees.

Indicators:

- SP 3. Ind 1. Hire and retain qualified faculty and staff.
- SP 3. Ind 2. Invest in ongoing training and professional development for faculty and staff.
- SP 3. Ind 3. Complete annual evaluations for faculty and staff.

Goal 4: Optimize Operations Delta State University will strengthen and advance its financial, physical, and technological resources demonstrating optimal performance in programs and services.

Indicators:

- SP 4. Ind 1. Improve processes across units on campus for efficiency and timeliness.
- SP 4. Ind 2. Optimize external funding opportunities.
- SP 4. Ind 3. Perform maintenance on buildings in a timely manner.
- SP 4. Ind 4. Provide adequate technology and security of IT infrastructure and systems.
- SP 4. Ind 5. Maintain current and accurate websites, data, and other services.
- SP 4. Ind 6. Maintain an assessment system that supports continuous improvement across all units.
- SP 4. Ind 7. Communicate current university data and information.
- SP 4. Ind 8. Provide a safe and secure campus.

Initiative III: Community and Alumni

Goal 5: Commit to Community Delta State University will impact the region and beyond through outreach and collaboration with community and regional partners.

Indicators:

- SP 5. Ind 1. Impact the region through outreach initiatives.
- SP 5. Ind 2. Provide quality space that can be utilized by external entities.
- SP 5. Ind 3. Collaborate with community and external partners.

Goal 6: Engage Alumni Delta State University will reinforce the values of degrees earned, expand brand recognition, and deepen engagement with alumni.

Indicators:

- SP 6. Ind 1. Collaborate with alumni to expand brand recognition and partnerships.
- SP 6. Ind 2. Engage alumni in initiatives across campus.